

Financial Coaching



“Chris is a pleasure to work with, he takes time to explain all the strategies and tactics. Always professional and easily accessible.”

**Master your money.
Live free. Adventure.**

Chris Allen Hanna

WHAT IF

- **What if...** you knew exactly what to do with your money to support yourself and your family, enjoy it, invest it, and live your dreams...
- **What if...** you always knew where your money was going without having to tediously budget and track every expense...
- **What if...** you knew how to invest your money in the stock market safely and confidently...
- **What if...** you could spend your money guilt-free on exciting purchases and experiences...
- **What if...** you could see and understand your whole financial picture in a simple snapshot...
- **What if...** you had a coach and accountability partner to guide you step by step through the process of mastering your money, whom you could reach out to 24/7...

... without spending years learning about personal finance, making costly investment mistakes, and worrying about every financial decision?

HERE'S THE PROBLEM

Here's how most people manage their money:

- They receive a paycheck, pay off some bills, move a random amount into a savings or investment account, and spend too much (or too little) on leisure purchases.
- As the years go on, they have little or no idea where their money has gone.
- They have one primary checking account, 1-2 savings accounts, a 401k, and some shares of stock.
- They dream about bigger goals and a more enjoyable life, but they struggle to take action and ultimately stay at a job they don't love.
- They see the rich getting richer and hear talk of passive income, but don't know where to start.
- They read a book or hear a podcast about how to become a millionaire, but nothing seems to change.

Eventually, most people just *hope* they'll figure it out *someday*. I don't blame them! Being confused and not knowing what to do sucks.... **but it DOESN'T have to be this way!**

HI, I'M CHRIS



Hi! I'm **Chris**, financial coach, professional blackjack player, and entrepreneur.

I used to be completely lost with my personal finances. I had no idea what to do with my money or how to keep track of it in an efficient and organized way. I used to feel so frustrated never knowing where my money was going despite working hard for it.

I pursued my passions thinking that if I did what I loved, the money would follow (it didn't). I racked up tens of thousands in debt starting a business. I didn't understand taxes in the slightest. And I lost money on "**risky investments**" that were really just gambles in hindsight.

This is all **despite** a degree in finance and economics, internships at a multi-billion dollar hedge fund, and running a professional blackjack team.

I finally hit a breaking point and made myself one big commitment: To focus exclusively on learning how to manage money to build wealth.

WHO I WORK WITH

What happened next?

Through trial, error, and diving deep into personal finance, I finally created a money management system that allowed me to **manage and track my money, spend guilt-free, and build wealth.**

It made such drastic and positive changes in my life that I knew I needed to start helping others to do the same.

So I started financial coaching for UFC fighters.

As a fan, I knew they were only fighting and getting paid 2-3 times per year, often in multi six-figure chunks! After helping them manage paychecks ranging from \$2,000 to \$200,000, I knew I could help anyone.

Today, I welcome people who are ambitious and want to build a life of freedom doing things they enjoy, to work with me 1-on-1 to take full control of every aspect of their finances.



WHY I'M DIFFERENT

- I've worked with professional athletes earning **multi six-figure incomes** to support themselves, pay down debt, enjoy their money, and invest it.
- I've built a tried, tested, and proven **money management system** that has helped clients fast track their wealth-building.
- I support you with LIVE 1-on-1 coaching calls and **messaging access** throughout our entire coaching term to help you confidently make financial decisions.
- I'll be your **accountability partner** to make sure you're sticking to your new financial habits and taking the actions that you *know* you should be.
- I **absolutely love** helping you build the life of your dreams and hearing about all of your successes along the way!

HOW IT WORKS

When you sign up to work with me, we'll start off with a deep dive to talk about your finances, lifestyle, goals, and a strategy to move forward. Here is a high-level outline that you will be guided through:

STEP 1: Deep Dive Into Your Finances

Before we get into the “fixing” we need to understand where you're starting from. In this step, we'll identify your assets, liabilities, income sources, expenses, spending habits, business structure, lifestyle preferences, and set your highest-priority short-term goals, all recorded on a new financial dashboard for you.

STEP 2: Map Out Your Cash Flow System

In this step, we'll map out the most supportive cash flow system for you so you feel confident in always knowing exactly what is coming in and going out. You'll be able to give each dollar a job, learn how to utilize a budget, determine which bank accounts will support your short and long term goals, and we will identify any money leaks to patch up so you can utilize that money for more important things.

HOW IT WORKS

STEP 3: Create Your Cash Flow System

In this phase, you'll put your cash flow plan into action. You'll open new bank accounts as needed, determine how and when to re-route your bills, learn how to utilize a cash flow template to manage your income, and establish a wealth-building strategy to achieve your goals. We'll tie everything together so that you have a clear step by step process to confidently decide what you should do with every dollar you earn.

STEP 4: Investing 101

As you set money aside to invest, you will begin thinking about which investments you should make, and which ones you should avoid. In this phase, we will review your current investments and begin exploring new investment opportunities, making sure to consider key aspects of each investment and avoid the biggest mistakes new investors make.

STEP 5: Payday Execution

We will schedule several payday execution calls so that as soon as you get paid, we review your budget, upcoming expenses, determine how much to set aside for taxes, how much can be spent on travel and leisure, and all around discuss how to best utilize every dollar!

COACHING DETAILS

High Level Agenda

- 1-on-1 coaching calls (45-60 minutes via Zoom)
- Deep dive into your goals, finances, investments, and lifestyle
- Access to a customized financial dashboard so you can see your finances with a bird's eye view
- Creation of your personalized budget, money management system, and cash flow tracker
- Guidance to manage your money and make financial decisions
- Evaluation of your current investments and support to make new ones
- Accountability to stick to your budget and new financial habits
- Messaging support for questions between coaching calls
- Recording of all coaching sessions

Ready to finally reach your financial goals?

NEXT STEPS!

Want to work together? Shoot me a message on Instagram or via text (240-630-0568) to book an introductory call with me. On the call, I'll get to know you and ask some questions about your finances, lifestyle, goals, and the journey you've been on with money so far.

At the end of our call, 1 of 2 things will happen: You'll either be a perfect fit, and I will extend an invitation to work with me as one of my clients...

Or, if it's not a good fit, that's definitely okay too. There won't be any hard feelings and there are no obligations on your part – I will suggest something else you can do to achieve your goals, and point you in the right direction.

To your adventures and success,

Chris Hanna

Financial Coach

Allen Wealth LLC

240-630-0568